

What's in the Australian Hardware Journal 125 Years Commemorative Issue

The hardware industry is in a constant state of change. That much we all know. How does this affect companies currently operating in the industry and how will the future look for them?

These issues will be explored in the Hardware Journal's 125th anniversary book.

Much more than just a history book, this premium and exclusive publication will reflect the realities of where the industry is at today.

Feature articles will focus on consolidation among the retail groups, the continuous rise of the big box format and the impact on suppliers.

A number of high level executives will be invited to participate through in-depth interviews.

The book will also celebrate company histories, their longevity and impact in the industry.

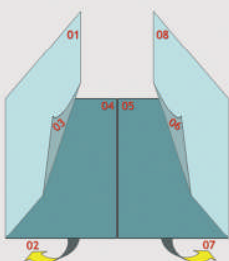
There will be unique opportunities for editorial coverage and to be part of the legacy created by the AHJ 125 book. Along with the book content, a comprehensive directory will be included as a reference to all the businesses currently operating in the industry.

The book will be further differentiated from a regular edition of the magazine through its production values. A higher grade of quality stock will be used and different design elements will be implemented.

Distribution will be throughout the industry and to the top 500 investment managers in Australia.

Available Packages

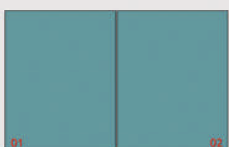
Booking Deadline: Monday, 6 June 2011



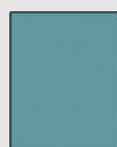
Package A (one only)
8-Page Butterfly Gatefold
Position: Middle of book
Price: \$18,600 + GST



Package B
4-Page Spread
Position: Starting with right-hand page
Price: \$12,000 + GST



Package C
Double Page Spread
Position: Limited number of positions at front of book
Price: \$6,200 + GST



Package D
Full Page
Position: Back of book with Directory Listings
Price: \$3,800 + GST

Contacts

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Package E
Directory Listings
Position: Back of book, 6 listings per page
Price: \$750 + GST per listing

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Participation Form



Please mark "X" in the box(es) below to indicate which package you would like to participate in.

PACKAGE A: 8-Page Butterfly Gatefold
 I would like to participate in Package A at the price of **\$18,600+GST**.
 Position: Centre of Book (Exclusive and One Only).
 On confirmation, I will be sent a technical sheet indicating the page dimensions, artwork format(s), submission methods and deadlines.

PACKAGE B: 4-Page Spread
 I would like to participate in Package B at the price of **\$12,000+GST**.
 Position: Starting with Right-hand Page.
 On confirmation, I will be sent a technical sheet indicating the page dimensions, artwork format(s), submission methods and deadlines.

PACKAGE C: Double Page Spread
 I would like to participate in Package C at the price of **\$6,200+GST**.
 Position: Limited Positions Front of Book.
 On confirmation, I will be sent a technical sheet indicating the page dimensions, artwork format(s), submission methods and deadlines.

PACKAGE D: Full Page
 I would like to participate in Package D at the price of **\$3,800+GST**.
 Position: Back of Book with Directory Listings.
 On confirmation, I will be sent a technical sheet indicating the page dimensions, artwork format(s), submission methods and deadlines.

PACKAGE E: Directory Listing
 I would like to participate in Package E at the price of **\$750+GST per listing**.
 Position: Back of Book, 6 Listings per page.
 On confirmation, I will be sent a technical sheet indicating the submission methods and deadlines.

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Please mail, fax or email the entire page to the attention of RAY QUEK.
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